

SHAER — four open seats, fully specified

- **Call:** PPPA-2026-YOUTH-SOCIAL-MEDIA-DESIGN (European Commission, DG CONNECT) — *Youth-Driven Social Media Design: Safe, Inclusive, and Publicly-Owned Social Media*
- **Deadline:** today, 6 October 2026, 17:00 CEST. **We need your answer by 16:00 CEST.**
- **Coordinator of record:** Bedrijf Zonder Naam (Netherlands) · PIC 862706167 · Bart Overkamp · bart@bedrijfzondernaam.nl

What this is, without decoration

We have built a federated social platform for young people that already runs: an ActivityPub server (Klonkt), iOS and Android clients (Shaer), and a guardianship model published as a protocol proposal (FEP-633c). The call asks for exactly this, designed *with* young people in at least eight Member States.

We have the software. We do not have the consortium. The seats below were specified before the organisations that fill them — **you would be accepting a written position, not something you co-wrote, and the proposal says so in those words.** We would rather tell you that than have you find it out.

The project in six lines

- **12 months.** Total eligible costs €1,850,537 · EU grant €1,480,000 (80%) · one project will be funded.
- **Month 1:** Deliverable 0 is a model purpose clause — the template definition of a company that may earn nothing from attention or from minors. It exists today.
- **Months 1–3:** the baseline release of the platform, and everything else that does not need a participant — ethics and safeguarding framework, study protocol, conformance test suite, market baseline.
- **Months 4–10:** the study. 23 co-creation sessions with young people aged 15–24 in 9 Member States, in two rounds, plus two measured adoption fronts.
- **Months 7 and 11:** two updates of the platform, each with a published response saying which requests were built, which were not, and why. The study can change the product, including removing things.
- **Month 12:** results published — including what did not work.

The seats

Every seat carries the same envelope: **€370,000 eligible costs → €296,000 grant, €74,000 own contribution.** The own contribution is normally the part of your own staff cost the grant does not reimburse; it is not a transfer to us. Work provided free of charge cannot be counted as a cost.

seat	role	status
1	Software, protocol, design — and coordinator of record	Bedrijf Zonder Naam (NL)
2	Youth engagement — <i>required by the call</i>	open
3	Scaling of businesses or non-profits — <i>required by the call</i>	open
4	Research, ethics and measurement	open
5	Programme office, dissemination and accessibility	open

Seat 2 — Youth engagement

- **You do:** lead the co-creation (WP2). Recruit and host 23 sessions in 9 Member States with north/east/west/south balance; recruit a cross-section through schools, welfare and disability organisations —

not only the already-engaged; include young people with disabilities or neurodevelopmental conditions. Deliver adoption front A (youth networks that want to run their own instance).

- **You deliver:** round 1 report (month 7), round 2 report (month 11).
- **Inside your envelope:** session delivery, about €1,800 per session (venue, catering, materials, participant reimbursement, interpreters, quiet rooms, adapted materials) = €41,400; one facilitator travelling to each session, $23 \times €750 = €17,250$.
- **You need to be:** a legal entity established in an EU Member State with demonstrated capacity in youth engagement, a safeguarding policy in force, and staff screened under your national rules for work with minors.

Seat 3 — Scaling

- **You do:** lead market analysis and uptake (WP5). Answer one real question: how does an organisation grow a service that has no lock-in by construction and may not monetise attention? Deliver adoption front B — parents and other trusted adults, through intermediaries they already trust — in at least three Member States.
- **You deliver:** market baseline and governance options (month 3); uptake and sustainability strategy with its first step carried out (month 11).
- **You need to be:** a legal entity established in an EU Member State with demonstrated capacity in supporting the scaling of businesses or non-profits.

Seat 4 — Research, ethics and measurement

- **You do:** lead safety, ethics and data protection (WP4): consent procedures per Member State, DPIAs, safeguarding protocol, screening register. Design the study and fix its indicators before it starts. Measure both adoption fronts at arm's length — including from us. One observer travelling to each session, $23 \times €750 = €17,250$, inside your envelope.
- **You deliver:** ethics, safeguarding and data-protection framework (month 3) — no session takes place before it is in force; study protocol (month 3); findings on oversight that can turn against the young person it protects (month 10); adoption and economics report (month 12).
- **You need to be:** a legal entity established in an EU Member State with research-ethics and data-protection practice. You may not deliver either adoption front. Universities are welcome within the call's limits (supportive role, at most a quarter of applicants, never coordinator).

Seat 5 — Programme office, dissemination and accessibility

- **You do:** carry what a team of two cannot: financial administration support, reporting preparation, quality assurance, risk register (WP1); lead communication, dissemination, translation and accessible publication in the languages of 9 Member States (WP6).
- **You deliver:** final public report on opportunities and remaining challenges (month 12).
- **You need to be:** an established legal entity in an EU Member State with experience administering EU-funded projects. The formal coordinator duties stay with Bedrijf Zonder Naam, as the rules require.

Rules of the seats

- **Four organisations from three Member States is the minimum** the call accepts. Seats 2–5 must between them bring at least two Member States other than the Netherlands.
- One organisation may hold two seats if it genuinely has both capacities.
- Organisations established outside the EU cannot be beneficiaries under this call. They are welcome as **associated partners** — named, involved, no budget, no signature.
- Equal shares are a starting point and will strain: youth engagement carries the heaviest load for the same money. We will rebalance within the total during grant preparation, and we say so in the proposal.

What we need from you today, by 16:00 CEST

1. Your **PIC** (9-digit Participant Identification Code). No PIC yet: self-register in the EU Participant Register with an EU Login — it can be done today; validation comes later.
2. Legal name, country, and the name and e-mail of a contact person who has an EU Login.
3. **One sentence by e-mail from someone authorised to give it:** > *[Organisation] consents to participate as an applicant in proposal SHAER under call PPPA-2026-YOUTH-SOCIAL-MEDIA-DESIGN, in Seat [n] as specified, and to the content of the proposal as sent to us on 6 October 2026.*
4. A short CV of the one or two people who would lead your seat, and up to five relevant projects from the last four years (title, funder, period, your role, amount). These are mandatory annexes.

We will not enter your PIC without item 3. On submission the coordinator declares that every applicant has explicitly consented to its participation and to the content of the proposal, and that declaration has to be true.

What you are and are not committing to

- **Today** you consent to being named as an applicant in a proposal. That is not yet a grant agreement.
- **If the proposal is selected** (results expected November–December 2026), grant preparation follows: validation of your organisation, a financial-capacity check, a declaration of honour, a consortium agreement, and only then your signature. Expected start: first quarter of 2027.
- **Please say yes only if you mean it.** A partner withdrawing after submission can take the whole proposal below the eligibility minimum.
- **Preparation between selection and start is unpaid.** Costs are eligible from the project start date only. The first quarter of the plan assumes each partner arrives prepared.

What you should know about us

The team at Bedrijf Zonder Naam is two people. The company has no revenue and no payroll. The platform was built in 2026 and has been tested in one family; it has not yet been shaped by the young people it is meant for — that is the project. The full list of what we lack is in section 2.2 of the proposal, which follows this sheet today.